WEWS

Flight Dates 10/23/12-10/29/12

Order Sep 00:20:00

Product Estimate # 1193

DCCC TV 10.23-10.29.12 Alt Order # 297825 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> **GENERAL** 05/17/12 10/24/12 Order Type **Billing Contact**

Billing Cycle EOM/EOC Advertiser **DCCC**

1010 Wisconsin Avenue NW - Suite Billing Calendar BROADCAST

Washington, DC 20007 Demographic A35+

Agency Great American Media **Rev Codes** POL POL **PARTY**

Buying Contact Sales Office EWSDC Product Codes PL

Sales Region NAT Priority P-1 1010 Wisconsin Avenue NW - Suite

Advertiser Ref Agency Ref 2 Washington, DC 20007

Primary Account Executive

Daniel Baylog

ON YOUR SIDE

Account Executive Order% Start Date **End Date**

Daniel Baylog 100%

Older Shale 76	Market value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Market Value

Order Share %

Order Totals	3	Billing Plan									
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount G	Fross Amount		
October 2012	63	\$55,590.00	\$65,400.00	0.00	10/01/12	10/28/12	63	\$55,590.00	\$65,400.00		
November 2012	19	\$15,321.25	\$18,025.00	0.00	10/29/12	10/29/12	19	\$15,321.25	\$18,025.00		

82 \$70,911.25 \$83,425.00 0.00 Totals

							Totals	;
Ln Ch Start End	Inventory Code B	reak Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
N 1 WEWS 10/23/12 10/29/12	4-430am America This Ma		МГWГF	:30 2	\$125.00 P-3	0.00 NM	1	\$125.00
Start Date End Date	Weekdays Spots/V	Week Rate	Rating					
Week: 10/22/12 10/28/12 <u>Spot Ch Date Range D</u>	- TWTF escription	2 \$125.00 Start/End Time	0.00 <u>W</u>	/eekdays <u>Le</u>	ength Rate	Rtg Type		
1 VEWS 10/22/12-10/28/12 4	-430am America This Morn	4-430a	= 1	TWThF	:30 (\$125.00)	0.00 <i>NM</i>		





Contract / Revision 297825 Flight Dates 10/23/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 05/17/12/ 10/24/12 <u>Order Sep</u> 00:20:00

la Ch	Ctort	End	Inventory Code	Drook	Ctort/End	Time Dave	Lon Cn	-t-	Doto Dri	Dta Tuno	Tota	_
Ln Ch	Start 10/23/1	End 2 10/29/12	Inventory Code 4-430am America		4-430a	Time Days MTWTF-	- :30) is	\$125.00 P-3	Rtg Type 0.00 NM	Spois 1	Amount \$125.00
	10/20/1	10/20/12	4-430a America		1 1000	MI WII	.00	_	Ψ120.001 0	0.00 14111		Ψ120.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	- TWTF	2	\$125.00	0.00						
	Date Ra	<u>nge</u> <u>D</u>	escription	Start	/End Time		<u>Weekdays</u>	Ler	ngth Rate	Rtg Type		
		ng dollars to	end of contract]							_	_	
Week: 10/2	29/12	11/04/12		0	\$0.00	0.00						
N 2 WEWS	10/23/1	2 10/29/12	M-F GMC 5-6a M-F GMC 5-6a	СМ	5-6a	MTWTF-	- :30	6	\$450.00 P-3	0.00 NM	8	\$3,600.00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	- ТWГF	6	\$450.00	0.00						
Week: 10/2		11/04/12	M	2	\$450.00	0.00			#075 00 D 0	0.00 NIM		ΦE 400.00
N 3 WEWS			M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	MTWTF-	- :30	6	\$675.00 P-2	0.00 NM	8	\$5,400.00
	rt Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	M	6 2	\$675.00 \$675.00	0.00 0.00						
N 4 WEWS			M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	МГЖГЕ-	- :30	6	\$900.00 P-2	0.00 NM	0	\$0.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	- TWTF	6	\$900.00	0.00						
	Date Ra		escription		/End Time		<u>Weekdays</u>			Rtg Type		
_		?-10/28/12 N	1-F GMA 7-9a	7-9a			- TWThF	-	:30 (\$900.00)	0.00 <i>NM</i>		
[Pe	edited er Client]											
		?-10/28/12 N	1-F GMA 7-9a	7-9a			- TWThF	-	:30 (\$900.00)	0.00 <i>NM</i>		
	edited											
-	er Client]	10/29/12 1	1-F GMA 7-9a	7-9a			- TWThF		:30 (\$900.00)	0.00 0/1/4		
Cre	edited er Client]	10/20/12 IV	TT GWA T-3a	7.54			- I WIIII		.50 (\$500.00)	0.00 14111		
-	•	P-10/28/12 N	1-F GMA 7-9a	7-9a			- TWThF	_	:30 (\$900.00)	0.00 V/V		
Cre	edited er Client]	. 10/20/12 10	77 0100 77 00	7 00			1,1111		.σσ (φοσσ.σσ)	0.00 14111		
5 VEWS	10/22/12	?-10/28/12 N	1-F GMA 7-9a	7-9a			- ТWГhF ·	-	:30 (\$900.00)	0.00 <i>NM</i>		
	edited er Client]											
-	•	2-10/28/12 N	1-F GMA 7-9a	7-9a			- TWThF	_	:30 (\$900.00)	0.00 NM		
Cre	edited er Client]								(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Week: 10/2		11/04/12	M	2	\$900.00	0.00						
	Date Ra		escription_		/End Time		Weekdays			Rtg Type		
Cre	edited	?-11/04/12 N	1-F GMA 7-9a	7-9a			M	=	:30 (\$900.00)	0.00 <i>NM</i>		
8 VEWS		?-11/04/12 N	1-F GMA 7-9a	7-9a			M	-	:30 (\$900.00)	0.00 <i>NM</i>		
	edited er Client]											
N 5 WEWS	10/23/1	2 10/29/12	M-F 430-5am Ne M-F 430-5am Ne		430-5a	MTWTF-	- :30	4	\$250.00 P-2	0.00 NM	6	\$1,500.00
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays - TWTF	Spots/Week 5	Rate \$250.00	Rating 0.00						





Contract / Revision 297825 Flight Dates 10/23/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 05/17/12/ 10/24/12 <u>Order Sep</u> 00:20:00

										Tota	als_
Ln Ch Start End N 5 WEWS 10/23/12 10/29/12	Inventory Code M-F 430-5am News		Start/End 430-5a	Time Day MTW		n Spots		ate Pri 0.00 P-2	Rtg Type 0.00 NM		Amount
N 5 WEWS 10/23/12 10/29/12	M-F 430-5am News	_	430-5a	IVII W	IF	30 2	4 \$25	0.00 P-2	U.UU INIVI	6	\$1,500.00
Start Date End Date		Spots/Week	Rate	Rating							
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	- ТWГF M	5 1	\$250.00 \$250.00	0.00 0.00						l	
N 6 WEWS 10/27/12 10/27/12	SA GMA 8-9a	CM	8-9a		S- :	30 5	5 \$67	5.00 P-3	0.00 NM	0	\$0.00
	SA GMA 8-9a		_								
Start Date End Date Week: 10/22/12 10/28/12	<u>Weekdays</u> <u>S</u>	Spots/Week 5	Rate \$675.00	Rating 0.00						l	
Spot Ch Date Range D	escription	Star	t/End Time	0.00	Week	days L	ength		Rtg Type	İ	
1 VEWS 10/22/12-10/28/12 S. Credited	A GMA 8-9a	8-9a	l			- Sa	:30	(\$675.00)	0.00 <i>NM</i>		
[Per Client]										l	
2 VEWS 10/22/12-10/28/12 S	A GMA 8-9a	8-9a	I			- Sa	:30	(\$675.00)	0.00 <i>NM</i>	l	
Credited [Per Client]											
3 VEWS 10/22/12-10/28/12 S	A GMA 8-9a	8-9a	ı			- Sa	:30	(\$675.00)	0.00 <i>NM</i>	i	
Credited											
[Per Client] 4 VEWS 10/22/12-10/28/12 S.	A GMA 8-9a	8-9a				- Sa	:30 +	(\$675.00)	0.00 <i>NM</i>	l	
Credited							.00 (φο. σ.σσ,	0.00		
[Per Client]	A CAAA O O-	0.0-				C-	.20	(#CZE 00)	0.00 1/1/4	•	
5 VEWS 10/22/12-10/28/12 S See MG 7.5,7.6,7.7	A GMA 8-9a	8-9a				- Sa	.30 (\$675.00)	0.00 <i>NM</i>		
[N/A PER BY]											
N 7 WEWS 10/28/12 10/28/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a		S ::	30 4	4 \$67	5.00 P-3	0.00 NM	3	\$1,550.00
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating						•	
Week: 10/22/12 10/28/12 Spot Ch Date Range D	escription	4 Star	\$675.00 t/End Time	0.00	Week	days L	ength.	Rate	Rtg Type	İ	
1 VEWS 10/22/12-10/28/12 S	U GMA 8-9A	8-9a				Su	:30	(\$675.00)	0.00 <i>NM</i>		
Credited [Per Client]											
2 VEWS 10/22/12-10/28/12 S	U GMA 8-9A	8-9a	ı			Su	:30	(\$675.00)	0.00 <i>NM</i>	i	
Credited											
[Per Client] 3 VEWS 10/22/12-10/28/12 S	U GMA 8-9A	8-9a				Su	:30 +	(\$ 675.00)	0.00 <i>NM</i>	l	
Credited							,	,, ,			
[Per Client] 4 VEWS 10/22/12-10/28/12 S	11 GMA 8 0A	8-9a				Su	.20	(\$675.00)	0.00 <i>NM</i>		
See MG 7.5,7.6,7.7	O GIVIA 0-9A	0-98	ı			Su	.30 7	\$670.00)	0.00 11111		
[N/A PER BY]								_			
5 /EWS 10/23/12-10/26/12 M MG for 7.4,6.5	I-F GMC 5-6a	5-6a	l		- TWTł	ıF	:30	\$750.00	0.00 NM		
6 /EWS 10/23/12-10/26/12 M	I-F 430-5am News	430-	5a		- TWTł	ıF	:30	\$400.00	0.00 NM		
MG for 7.4,6.5											
7 /EWS 10/23/12-10/26/12 M	l-F 430-5am News	430-	5a		- TWTł	ıF	:30	\$400.00	0.00 NM		
N 8 WEWS 10/28/12 10/28/12	SU This Week 9-10 SU This Week 9-10		9-10a		S ::	30 2	2 \$2,00	0.00 P-3	0.00 NM	1	\$2,000.00
Start Date End Date		Spots/Week	Rate	Rating							
Week: 10/22/12 10/28/12	S	2	\$2,000.00	0.00						I	





<u>Original Date / Revision</u> 05/17/12/ 10/24/12 <u>Order Sep</u> 00:20:00

								Tota	ıls
Ln Ch Start End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N 8 WEWS 10/28/12 10/28/12		CM	9-10a		S :30	2 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
	SU This Week 9-10a								
Start Date End Date		ots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 Spot Ch Date Range I	S		\$2,000.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
2 VEWS 10/22/12-10/28/12	<u>Description</u> SU This Week 9-10a	9-10			Su				
Credited	oo maa maana maa	0.0	~				0.00		
[Per Client]									
N 9 WEWS 10/23/12 10/29/12	M-F 9-10a	СМ	9-10a	MTWTF-	- :30	4 \$850.00 P-1	0.00 NM	8	\$6,800.00
	M-F 9-10a								
Start Date End Date		ots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	- ТWГF	6	\$850.00	0.00					
Week: 10/29/12 11/04/12	M	2	\$850.00	0.00				_	^-
N10 WEWS 10/23/12 10/29/12	M-F 10-11a M-F 10-11a	СМ	10-11a	MTWTF-	- :30	6 \$800.00 P-2	0.00 NM	7	\$5,600.00
Start Date End Date		ots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	- TWTF	6	\$800.00	0.00					
Week: 10/29/12 11/04/12	M	2	\$800.00	0.00					
Spot Ch Date Range	<u>Description</u>	Star	t/End Time		Weekdays	<u>Length</u> <u>Rate</u>	Rtg Type		
7 VEWS 10/29/12-11/04/12	M-F 10-11a	10-1	1a		M	:30 (\$800.00)	0.00 <i>NM</i>		
Credited [Per Client]									
N11 WEWS 10/23/12 10/29/12	M-F 11-12p	CM	11a-12p	MTWTF-	- :30	3 \$1,200.00 P-2	0.00 NM	2	\$2,400.00
	M-F 11-12p					. , ,			, ,
Start Date End Date	Weekdays Sp	ots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	- TWГF		\$1,200.00	0.00					
	<u>Description</u>		t/End Time		Weekdays		Rtg Type		
2 VEWS 10/22/12-10/28/12	M-F 11-12p	11a-	·12p		- TWThF	:30 (\$1,200.00)	0.00 <i>NM</i>		
Credited [will be adding dollars to	a end of contract]								
3 VEWS 10/22/12-10/28/12	-	11a-	-12n		- TWThF	:30 (\$1.200.00)	0.00 NM		
Credited		114	p		1,41111	.σσ(φ1,2σσ.σσ)	0.00 74117		
[Per Client]									
Week: 10/29/12 11/04/12	M	1	\$1,200.00	0.00					
N12 WEWS 10/23/12 10/29/12	M-F 12-1230pm New	s CM	12-1p	MTWTF-	- :30	5 \$1,000.00 P-2	0.00 NM	0	\$0.00
	M-F 12-1p News								
Start Date End Date		ots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	- TWTF	5	\$1,000.00	0.00				l	





<u>Original Date / Revision</u> 05/17/12/ 10/24/12 <u>Order Sep</u> 00:20:00

Ln Ch Start	End	Inventory Code	Break	Start/End 1	ime Davs	Len Spot	s Rate Pri	Rtg Type	Tota Spots	als Amount
N12 WEWS 10/23/12	2 10/29/12	M-F 12-1230pm N	lews CM	12-1p	MTWTF-	•	5 \$1,000.00 P-2		. 0	\$0.00
N 12 VVL VVO 10/25/12	10/23/12	M-F 12-12-30pm N	iews Civi	12-1p	WII WI I'-	50	3 ψ1,000.001-2	O.OO INIVI		Ψ0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Pating					
	10/28/12	- TWTF		\$1,000.00	Rating 0.00					
Spot Ch Date Rar		escription		t/End Time	0.00	Weekdays I	_ength Rate	Rtg Type		
		1-F 12-1230pm Nev				- TWThF	:30 (\$1,000.00)			
Credited		,		r			100(71,00000)			
[Per Client]										
2 VEWS 10/22/12	?-10/28/12 M	l-F 12-1230pm Nev	vs 12-1	р		- TWThF	:30 (\$1,000.00)	0.00 NM		
Credited				•			(, ,,			
[Per Client]										
3 VEWS 10/22/12	?-10/28/12 M	l-F 12-1230pm Nev	vs 12-1	р		- TWThF	:30(\$1,000.00)	0.00 NM		
Credited		•					,			
[Per Client]										
4 VEWS 10/22/12	?-10/28/12 M	l-F 12-1230pm Nev	vs 12-1	р		- TWThF	:30 (\$1,000.00)	0.00 NM		
Credited										
[Per Client]										
5 VEWS 10/22/12	?-10/28/12 M	l-F 12-1230pm Nev	vs 12-1	р		- TWThF	:30 (\$1,000.00)	0.00 NM		
Credited										
[Per Client]										
Week: 10/29/12	11/04/12	M	1	\$1,000.00	0.00					
Spot Ch Date Rar	<u> </u>	escription		t/End Time		Weekdays I		Rtg Type		
6 VEWS 10/29/12	!-11/04/12 M	l-F 12-1230pm Nev	vs 12-1	p		M	:30 (\$1,000.00)	0.00 <i>NM</i>		
Credited										
[Per Client]										
N13 WEWS 10/23/12	2 10/29/12	M-F 1-2p	CM	1-2p	MTWTF-	- :30	2 \$750.00 P-2	0.00 NM	2	\$1,500.00
		M-F 1-2p								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	10/28/12	- ТWГF	2	•	0.00					
Week: 10/29/12	11/04/12		0	\$0.00	0.00					
N14 WEWS 10/23/12	2 10/29/12	M-F 2-3p	CM	2-3p	MTWTF-	- :30	6 \$750.00 P-3	0.00 NM	0	\$0.00
		M-F 2-3p								
	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12	10/28/12	- ТWГF	8	\$750.00	0.00					





<u>Original Date / Revision</u> 05/17/12/ 10/24/12 <u>Order Sep</u> 00:20:00

Ln Ch Start End Inventory Code	Break Start/End T	Totals ime Days Len Spots Rate Pri Rtg Type Spots Amount
N14 WEWS 10/23/12 10/29/12 M-F 2-3p	CM 2-3p	MTWTF- :30 6 \$750.00 P-3 0.00 NM 0 \$0.00
M-F 2-3p Start Date End Date Weekdays Week: 10/22/12 10/28/12 - TWTF Spot Ch Date Range Description 1 VEWS 10/22/12-10/28/12 M-F 2-3p Credited	Spots/Week Rate 8 \$750.00 Start/End Time 2-3p	Rating 0.00 Weekdays Length Rate Rtg Type - TWThF :30 (\$750.00) 0.00 NM
[Per Client] 2 VEWS 10/22/12-10/28/12 M-F 2-3p Credited [Per Client]	2-3p	- TWThF :30 (\$750.00) 0.00 <i>NM</i>
[Fel Client] 3 VEWS 10/22/12-10/28/12 M-F 2-3p Credited [Per Client]	2-3р	- TWThF :30 (\$750.00) 0.00 <i>NM</i>
4 VEWS 10/22/12-10/28/12 M-F 2-3p Credited [Per Client]	2-3p	-TWThF <i>:30 (\$750.00) 0.00 NM</i>
5 VEWS 10/22/12-10/28/12 M-F 2-3p Credited [Per Client]	2-3p	-TWThF <i>:30 (\$750.00) 0.00 NM</i>
6 VEWS 10/22/12-10/28/12 M-F 2-3p Credited [Per Client]	2-3p	-TWThF :30 (\$750.00) 0.00 NM
7 VEWS 10/22/12-10/28/12 M-F 2-3p Credited [Per Client]	2-3p	-TWThF :30 (\$750.00) 0.00 NM
8 VEWS 10/22/12-10/28/12 M-F 2-3p Credited [Per Client]	2-3p	-TWThF :30 (\$750.00) 0.00 <i>NM</i>
Week: 10/29/12 11/04/12 M Spot Ch Date Range Description 9 VEWS 10/29/12-11/04/12 M-F 2-3p Credited	2 \$750.00 <u>Start/End Time</u> 2-3p	0.00 <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> <u>M :30</u> (\$750.00) 0.00 <i>NM</i>
[Per Client] 10 VEWS 10/29/12-11/04/12 M-F 2-3p Credited	2-3p	M :30 (\$750.00) 0.00 <i>NM</i>
[Per Client] N15 WEWS 10/23/12 10/29/12 M-F 3-4P Katie	CM 3-4p	MTWTF :30 6 \$850.00 P-3 0.00 NM 8 \$6,800.00
M-F 3-4p Katie Start Date End Date Weekdays Week: 10/22/12 11/04/12 M	Spots/Week Rate 6 \$850.00 2 \$850.00	Rating 0.00 0.00
N16 WEWS 10/23/12 10/29/12 M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM 4-5p	MTWTF :30 6 \$750.00 P-3 0.00 NM 6 \$4,500.00
Start Date End Date Weekdays	Spots/Week Rate 6 \$750.00 Start/End Time 4-5p	Rating 0.00 Weekdays Length Rate Rtg Type - TWThF :30 (\$750.00) 0.00 NM
6 VEWS 10/22/12-10/28/12 M-F 4-5p Dr. OZ Credited [Per Client]	4-5p	- TWThF :30 (\$750.00) 0.00 <i>NM</i>





<u>Original Date / Revision</u> 05/17/12/ 10/24/12 <u>Order Sep</u> 00:20:00

									Tota	als_
Ln Ch	Start End	Inventory Code	Break S	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N16 WEWS	10/23/12 10/29/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM 4	1-5p	МГWГF-	- :30	6 \$750.00 P-3	0.00 NM	6	\$4,500.00
Star Week: 10/2	t Date End Date 29/12 11/04/12	Weekdays M	Spots/Week 2	Rate \$750.00	Rating 0.00					
N17 WEWS	10/23/12 10/29/12	M-F 5-6p News M-F 5-6p News	CM 5	5-6p	МГЖГБ-	- :30	5 \$1,400.00 P-2	0.00 NM	6	\$8,400.00
Week: 10/2		<u>Weekdays</u> - TWTF M		Rate 51,400.00	Rating 0.00					
Week: 10/2			•	31,400.00	0.00		0.04.050.00.00	0.00.104		Ф0.00
N18 WEWS	10/23/12 10/29/12	M-F 6-630p News M-F 6-630p News		6-630p	MTWTF-	- :30	6 \$1,850.00 P-2	0.00 NM	0	\$0.00
Week: 10/2 Spot Ch I 1 VEWS	Date Range 10/22/12-10/28/12	- TWTF Description		Rate 61,850.00 End Time	Rating 0.00	Weekdays - TWThF		Rtg Type 0.00 NM		
[Per <i>2 VEWS</i> <i>Cre</i> e	dited : Client] 10/22/12-10/28/12 : dited	M-F 6-630p News	6-630ր	0		- TWГhF	:30 (\$1,850.00)	0.00 <i>NM</i>		
3 VEWS Cree	· Client] 10/22/12-10/28/12	M-F 6-630p News	6-630ր	0		- TWГhF	:30 (\$1,850.00)	0.00 <i>NM</i>		
4 VEWS Cree	10/22/12-10/28/12 dited : Client]	M-F 6-630p News	6-630ր	0		- TWΓhF	:30 (\$1,850.00)	0.00 <i>NM</i>		
5 VEWS Cree	10/22/12-10/28/12	M-F 6-630p News	6-630ր	o O		- ТWГhF	:30 (\$1,850.00)	0.00 <i>NM</i>		
6 VEWS Cree	10/22/12-10/28/12	M-F 6-630p News	6-630ր	o O		- ТWГhF	:30 (\$1,850.00)	0.00 <i>NM</i>		
7 VEWS Cree		M Description M-F 6-630p News		61,850.00 End Time o	0.00	Weekdays M	<u>Length</u> <u>Rate</u> :30 (\$1,850.00)	Rtg Type 0.00 <i>NM</i>		
8 VEWS Cred	10/29/12-11/04/12 dited Client]	M-F 6-630p News	6-630ր	0		M	:30 (\$1,850.00)	0.00 <i>NM</i>		
N19 WEWS	10/23/12 10/29/12	M-Su 630-7p WN M-Su 630-7p WN		630-7p	MTWTFS	S :30	4 \$2,500.00 P-1	0.00 NM	0	\$0.00
Star Week: 10/2	t Date End Date 22/12 10/28/12	Weekdays - TWTFSS	Spots/Week 4 \$	Rate 2,500.00	Rating 0.00					





Contract / Revision 297825 Flight Dates 10/23/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 05/17/12/ 10/24/12 <u>Order Sep</u> 00:20:00

		Totals
Ln Ch Start End Inventory Code Break Start/End Time Days N19 WEWS 10/23/12 10/29/12 M-Su 630-7p WNT CM 630-7p MTWTFSS	Len Spots Rate Pri Rtg Type :30	
M-Su 630-7p WNT CW 630-7p MIWIF33	.50 4 \$2,500.00 F-1 0.00 MINI	υ φυ.ου
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - TWFSS 4 \$2.500.00 0.00		
* *************************************	Veekdays Length Rate Rtg Type	
	TWThFSaSu :30(\$2,500.00) 0.00 NM	
Credited [Pag Client]		
[Per Client] 2 VEWS 10/22/12-10/28/12 M-Su 630-7p WNT 630-7p -	TWThFSaSu :30(\$2.500.00) 0.00 NM	,
Credited	ισο(φ2,000.00) στου τ	
[Per Client]		
	TWThFSaSu :30(\$2,500.00) 0.00 NM	
Credited [Per Client]		
4 VEWS 10/22/12-10/28/12 M-Su 630-7p WNT 630-7p -	TWThFSaSu :30(\$2,500.00) 0.00 NM	ı
Credited [Pag Client]		
[Per Client] Week: 10/29/12 11/04/12 0 \$0.00 0.00		
N20 WEWS 10/23/12 10/29/12 SA 7-8p Rotation CM 7P News WeekendS-	:30 2 \$1,275.00 P-2 0.00 NM	1 \$1,275.00
SA 7-8p Rotation		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 S- 2 \$1,275.00 0.00		
10/20/12	Veekdays Length Rate Rtg Type	
	Sa :30(\$1,275.00) 0.00 NM	!
See MG 20.3,20.4 [N/A CORRECT INVENTORY CODE TO PLACE - SA 7PM NEWS]		
•	Sa :30 (\$1,275.00) 0.00 NM	,
See MG 20.3,20.4	,	
[N/A CORRECT INVENTORY CODE TO PLACE - SA 7PM NEWS]	G 00 M4 075 00 0 00 NIM	
3 /EWS 10/22/12-10/28/12 SA 7PM News 7-730p - № MG for 20.1,20.2	Sa :30 \$1,275.00 0.00 NM	
•	Sa :30 (\$1,275.00) 0.00 NM	,
Credited	,	
[Per Client] Week: 10/29/12		
Week: 10/29/12 11/04/12 0 \$0.00 0.00 N21 WEWS 10/23/12 10/29/12 SU 6-630p News CM 6-630pS	:30 2 \$1,525.00 P-2 0.00 NM	0 \$0.00
SU 6-630p News	2 \$1,525.55 1 2 5.55 1111	
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/22/12 10/28/12 S 2 \$1,525.00 0.00 Spot Ch Date Range Description Start/End Time V	Veekdays Length Rate Rtg Type	
1 VEWS 10/22/12-10/28/12 SU 6-630p News 6-630p	Su :30 (\$1,525.00) 0.00 NM	
Credited		
[Per Client] 2 VEWS 10/22/12-10/28/12 SU 6-630p News 6-630p -	Su :30 (\$1,525.00) 0.00 <i>NM</i>	,
Credited 5-030p	3u .30 (φ1,020.00) 0.00 INIVI	
[Per Client]		
Week: 10/29/12 11/04/12 0 \$0.00 0.00		
N 22 WEWS 10/23/12 10/29/12 Monday Prime C CM 10-11p M Monday Prime C	:30 2 \$9,000.00 P-3 0.00 NM	0 \$0.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/22/12 10/28/12 0 \$0.00 0.00		
Week: 10/29/12 11/04/12 M 2 \$9,000.00 0.00		ı





<u>Original Date / Revision</u> 05/17/12/ 10/24/12 <u>Order Sep</u> 00:20:00

										Tot	
Ln Ch	Start	End	Inventory Code	Break	Start/End T	-	Len Spo		Rtg Type	Spots	Amount
N22 WEWS	10/23/1	2 10/29/12	Monday Prime C Monday Prime C	СМ	10-11p	М	- :30	2 \$9,000.00 P-3	0.00 NM	0	\$0.00
Week: 10/2 Spot Ch I 1 VEWS	Date Ra 10/29/12 dited		Weekdays M escription londay Prime C		\$9,000.00 t/End Time	Rating 0.00	<u>Weekdays</u> M		Rtg Type 0.00 NM		
2 VEWS Cred	Client] 10/29/12 dited Client]	?-11/04/12 M	londay Prime C	10-	l1p		M	:30 (\$9,000.00)	0.00 <i>NM</i>		
N23 WEWS	10/23/1	2 10/29/12	Tuesday Prime B Tuesday Prime B		DWTS Resu	llts - T	- :30	2\$12,000.00 P-3	0.00 NM	1	\$12,000.00
Week: 10/2 Spot Ch I 1 VEWS	Date Ra	2-10/28/12 T	Weekdays - T escription uesday Prime B	Sta	\$12,000.00 t/End Time TS Results	Rating 0.00	Weekdays - T	<u>Length</u> <u>Rate</u> :30 \$12,000.00)	Rtg Type 0.00 NM		
[N/A 2 VEWS See	PGM C 10/22/12 MG 23.	:HG 9-10P - 2-10/28/12 T 3,23.4	HAPPY ENDINGS uesday Prime B HAPPY ENDINGS	DW	TS Results		-T	:30 \12,000.00)	0.00 <i>NM</i>		
3 VEWS ⊕ Cred	10/22/12		uesday Prime A	8-9 ₁	-		- T	:30 \12,000.00)	0.00 <i>NM</i>		
4 /EWS ′ ⊕ MG			uesday Prime A	8-9)		- T	:30\$12,000.00	0.00 NM		
Week: 10/2	9/12	11/04/12		0	\$0.00	0.00					
N24 WEWS	10/23/1	2 10/29/12	M-SU 11-1135P I M-SU 11-1135P		11-1135p	MTWTF-	- :30	4 \$2,200.00 P-3	0.00 NM	3	\$6,600.00
Week: 10/2 Spot Ch I 1 VEWS	Date Ra 10/22/12 dited	?-10/28/12 M	Weekdays - TWTF escription I-SU 11-1135P Lat	Sta	\$2,200.00 t/End Time	Rating 0.00	Weekdays - TWIhF		Rtg Type 0.00 NM		
•		J	end of contract]	•	#0.00	0.00					
Week: 10/2 N25 WEWS		11/04/12 2 10/29/12	M-F 1135p-1202a	-	\$0.00 1135p-1207	0.00 x MTWTF-	- :30	6 \$1,000.00 P-2	0.00 NM	3	\$3,000.00
Start Week: 10/2	t Date 2/12	End Date 10/28/12	Weekdays - TWTF	Spots/Week	Rate \$1,000.00	Rating 0.00					





<u>Original Date / Revision</u> 05/17/12/ 10/24/12 <u>Order Sep</u> 00:20:00

	Totals
Ln Ch Start End Inventory Code Break Start/Er	nd Time Days Len Spots Rate Pri Rtg Type Spots Amount
N 25 WEWS 10/23/12 10/29/12 M-F 1135p-1202a Nightl@M 1135p-1 M-F 1135p-1202a Nightlir	207x MTWTF :30 6 \$1,000.00 P-2 0.00 NM 3 \$3,000.00
Start Date End Date Weekdays Spots/Week Ra	te Rating
Week: 10/22/12 10/28/12 - TWTF 8 \$1,000.0	<u>~</u>
Spot Ch Date Range Description Start/End Time	ne <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>
1 VEWS 10/22/12-10/28/12 M-F 1135p-1202a Nightline 1135p-1207x	- TWThF :30 (\$1,000.00) 0.00 <i>NМ</i>
Credited	
[Per Client]	- TWThF :30 (\$1.000.00)
2 VEWS 10/22/12-10/28/12 M-F 1135p-1202a Nightline 1135p-1207x Credited	- TWThF :30 (\$1,000.00) 0.00 <i>NM</i>
[will be adding dollars to end of contract]	
3 VEWS 10/22/12-10/28/12 M-F 1135p-1202a Nightline 1135p-1207x	- TWThF :30 (\$1,000.00)
Credited	
[Per Client]	
4 VEWS 10/22/12-10/28/12 M-F 1135p-1202a Nightline 1135p-1207x	- TWThF :30 (\$1,000.00) 0.00 <i>NM</i>
Credited	
[Per Client] 7 VEWS 10/22/12-10/28/12 M-F 1135p-1202a Nightline 1135p-1207x	- TWThF :30 (\$1.000.00)
Credited 1135p-1207x	.50 [\$7,000.00] 0.00 1\line{\text{V}}
[Per Client]	
8 VEWS 10/22/12-10/28/12 M-F 1135p-1202a Nightline 1135p-1207x	-TWThF :30 (\$1,000.00)
Credited	
[Per Client]	
Week: 10/29/12 11/04/12 M 2 \$1,000.0 Spot Ch Date Range Description Start/End Time	
<u>Spot Ch Date Range Description Start/End Tim</u> 10 VEWS 10/29/12-11/04/12 M-F 1135p-1202a Nightline 1135p-1207x	
Credited	100(\$\psi,\)000100\psi,\
[Per Client]	
N26 WEWS 10/23/12 10/29/12 SU 11-1135P Late New&M 11-1135 SU 11-1135P Late News	5pS :30 2 \$2,500.00 P-2 0.00 NM 0 \$0.00
Start Date End Date Weekdays Spots/Week Ra	te Rating
Week: 10/22/12 10/28/12S 2 \$2,500.0	
<u>Spot Ch Date Range Description Start/End Time</u> 1 VEWS 10/22/12-10/28/12 SU 11-1135P Late News 11-1135p	<u>weekdays Length Rate Rtg Type</u> Su :30 (\$2,500.00) 0.00 <i>NM</i>
Credited	
[Per Client]	
2 VEWS 10/22/12-10/28/12 SU 11-1135P Late News 11-1135p	Su :30 (\$2,500.00) 0.00 <i>NM</i>
Credited	
[Per Client]	
Week: 10/29/12 11/04/12 0 \$0.0	
N27 WEWS 10/23/12 10/29/12 SU 1125p-12a Sports E&M 1135p-1 SU 1135p-12a Sports Ext	
Start Date End Date Weekdays Spots/Week Ra	
Week: 10/22/12 10/28/12 S 2 \$850.0 Spot Ch Date Range Description Start/End Time	
1 VEWS 10/22/12-10/28/12 SU 1125p-12a Sports Extra 1135p-12x	Su :30 (\$850.00) 0.00 NM
Credited	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
ID and Oliveral	
[Per Client]	
Week: 10/29/12 11/04/12 0 \$0.0	
	00 0.00 MTWTF :30 1 \$1,400.00 P-2 0.00 NM 2 \$2,800.00
Week: 10/29/12 11/04/12 0 \$0.0 N28 WEWS 10/23/12 10/29/12 M-F 5-6p News CM 5-6p	MTWTF :30 1 \$1,400.00 P-2 0.00 NM 2 \$2,800.00 te Rating

Print Date: 10/25/12 Page 11of 11



<u>Contract / Revision</u> 297825 <u>Flight Dates</u> 10/23/12-10/29/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 05/17/12/ 10/24/12 <u>Order Sep</u> 00:20:00

Advertiser DCCC Product DCCC TV 10.23-10.29.12 Estimate # 1193

N28 WEWS 10/23/12 10/29/12 10/29/12 M-F 5-6p News CM 5-6p MTWTF :30 1 \$1,400.00 P-2 0.00 NM 2 \$2,800.00											Tota	als_
M-F 5-6p News M-F 5-6p New	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
Week: 10/29/12 11/04/12 M 1 \$1,400.00 0.00	N28 WEWS	10/23/12	2 10/29/12	•	СМ	5-6p	МГЖГБ	:30	1 \$1,400.00 P-2	0.00 NM	2	\$2,800.00
N29 WEWS 10/23/12 10/29/12 M-SU 11-1135P Late NeW M-SU 10/22/12 10/28/12 10/28/12 11/04/12 M					Spots/Week 1							
Week: 10/22/12 10/28/12 10/28/12 11/04/12 1 \$2,200.00 0.00 0.00 N30 WEWS 10/23/12 11/04/12 11/04/12 M 1 \$2,200.00 0.00 N30 WEWS 10/23/12 10/29/12 11/04/12 Sa 6a-8a News Sa 6-8a Ne	N29 WEWS	10/23/12	2 10/29/12			. ,	MTWTFSS	:30	1 \$2,200.00 P-3	0.00 NM	1	\$2,200.00
N30 WEWS 10/29/12				Weekdays								
Start Date End Date Weekdays Spots/Week Rate Rating 0.00		,		M	1	*					ĺ	
Week: 10/22/12	N30 WEWS	10/23/12	2 10/29/12		CM	6-8a	S-	:30	1 \$1,275.00 P-1	0.00 NM	1	\$1,275.00
Week: 10/29/12 11/04/12	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ĺ	
N31 WEWS 10/23/12 10/29/12	Week: 10/2	22/12	10/28/12	S-	1	\$1,275.00	0.00				i	
M-F 430-5am News Start Date End Date Weekdays Spots/Week Rate Rating	Week: 10/2	29/12	11/04/12		0	\$0.00	0.00				İ	
Start Date Week: 10/22/12 10/28/12 10/28/12 10/28/12 11/04/12 Weekdays In Inches Spots/Week Rate In Section Results Rating In Section In Sec	N31 WEWS	10/23/12	2 10/29/12	M-F 430-5am Ne	ws CM	430-5a	MTWTF	:30	2 \$625.00 P-1	0.00 NM	2	\$1,250.00
Week: 10/22/12 10/28/12 TF 1 \$625.00 0.00 Week: 10/29/12 11/04/12 M 1 \$625.00 0.00 N32 WEWS 10/23/12 10/29/12 M-F 11-12p CM 11a-12p MTWTF :30 1 \$2,000.00 P-1 0.00 NM 1 \$2,000.00 P-1 0.00 NM Start Date Week: 10/22/12 End Date 10/28/12 Weekdays 0 \$0.00 0.00 Rating 0.00 0.00 Week: 10/29/12 11/04/12 M 1 \$2,000.00 0.00 0.00	M-F 430-5am News									i		
Week: 10/29/12 11/04/12 M 1 \$625.00 0.00 N32 WEWS 10/23/12 10/29/12 M-F 11-12p					Spots/Week							
N32 WEWS 10/23/12 10/29/12 M-F 11-12p CM 11a-12p MTWTF :30 1 \$2,000.00 P-1 0.00 NM 1 \$2,000.00 P-1		,		==	1	*						
M-F 11-12p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 0 \$0.00 0.00 Week: 10/29/12 11/04/12 M 1 \$2,000.00 0.00					1	*					l	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 0 \$0.00 0.00 Week: 10/29/12 11/04/12 M 1 \$2,000.00 0.00	N32 WEWS	10/23/12	2 10/29/12	•	СМ	11a-12p	MTWTF	:30	1 \$2,000.00 P-1	0.00 NM	1	\$2,000.00
Week: 10/22/12 10/28/12 0 \$0.00 0.00 Week: 10/29/12 11/04/12 M 1 \$2,000.00 0.00												
Week: 10/29/12 11/04/12 M 1 \$2,000.00 0.00				<u>Weekdays</u>								
					0	*						
	Week: 10/2	29/12	11/04/12	M	1	\$2,000.00	0.00				<u> </u>	

Totals 82 \$83,425.00